



**FOR IMMEDIATE RELEASE**  
**Calendar Listing**

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**BREWMASTERS 5K ROCK & RUN  
TO SET PACE FOR LABOR DAY WEEKEND CELEBRATION**

**HOUSTON** (August 2, 2011) . . . The BrewMasters 5K Rock & Run is scheduled for 7 a.m. Saturday, September 3, 2011 at Moody Gardens, One Hope Boulevard, Galveston, 77554. The race will be a timed fun run, followed by a 5K walk.

What starts as a Party on the Pavement sets the pace for the BrewMasters International Beer Festival. The 5K Rock & Run will kick off the remainder of Labor Day Weekend's celebration of beer education and family fun. Activities showcased at the BrewMasters International Beer Festival include a new kids zone, live music, beer and food pairing seminars and dinners featuring renowned chefs, educational events, and award-winning brewmasters including those from Samuel Adams, Bear Republic Brewing, Saint Arnold Brewing and Boulevard Brewing, just to name a few.

The BrewMasters 5K Rock & Run competition begins at 7 a.m. followed by the 5K walkers. Folks can also register onsite beginning at 6 a.m., with live entertainment starting at 6:45 a.m. A post-event awards ceremony takes place at 8:45 a.m. and includes complimentary "fitness friendly" beer.

Participants may register online at [www.signmeupsports.com/77924](http://www.signmeupsports.com/77924) or download a race brochure at [www.brewmastersbeerfestival.com](http://www.brewmastersbeerfestival.com). Entry fees paid by August 27 are \$20; fees paid August 28 thru race day are \$25. Race entry does not include admission to the BrewMasters International Beer Festival.

Packet pickup and onsite registration will be held at Moody Gardens, One Hope Boulevard, Galveston, 77554. Packet pickup is Thursday, September 1 from 9 a.m. to 8 p.m. at Moody Gardens Hotel. Remaining packets to be picked up the morning of the race starting at 6 a.m.

The BrewMasters 5K Rock & Run benefits Galveston County Food Bank Gleanings From the Harvest, a non-profit whose mission is to find and distribute surplus food to organizations that serve the hungry. Sponsors include Coca-Cola, Spec's Wine, Spirits and Finer Foods, Moody Gardens Hotel, Spa and Convention Center, Alex Rodriguez Mercedes-Benz |Sprinter, Galveston Island Convention and Visitors Bureau, AT&T, CultureMap, and Cumulus Radio (ESPN 97.5, KRBE 104.1 and KHJK 103.7).

For complete information about the BrewMasters 5K Rock & Run, visit [www.brewmastersbeerfestival.com](http://www.brewmastersbeerfestival.com) or call Race Director Candice Poston at (281)703-9759.

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